

## Industry Segment: *Retail*



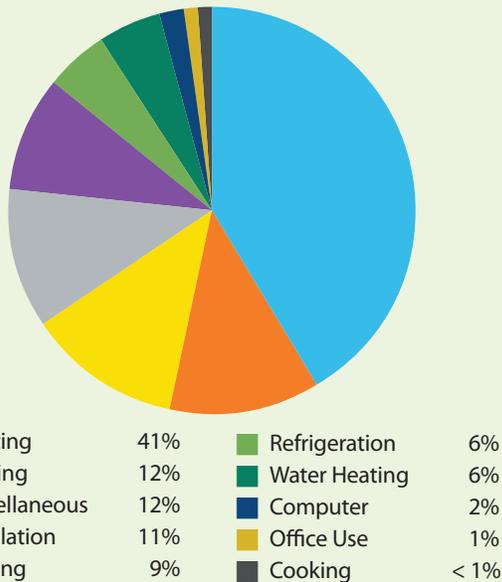
### Observations for this Industry

There are a number of upgrades retailers can take advantage of to reduce energy use and related costs without sacrificing comfort for customers and employees.

### Energy Efficiency Solutions for this Industry

- Replace halogen lamps with LED screw-in lamps to save energy and money, and showcase products in a new light.
- Update lighting throughout the facility by installing fluorescent lamps and fixtures that will reduce the lighting, heating and cooling loads, giving the store a new look and improving the return on investment of product and grocery displays. Other measures include retrofitting freezer and cooler doors with LED lights and installing occupancy sensors.
- Increase perceived light levels in outdoor parking areas and cut energy usage by upgrading to LED exterior fixtures.
- Tuning up your store's HVAC units will reduce costs while keeping your employees and customers comfortable.
- Recalibrate your energy management system or install a new one to maximize efficiency without compromising the shopping experience.

### Energy Usage Data for this Industry\*



\*E Source

### Related Rebate and Incentive Categories for this Industry

- Lighting
- HVAC
- Appliances & Electronics

Costs of this program may be recovered through customer rates in accordance with Ohio law. For a complete list of commercial, industrial, residential and low-income energy efficiency programs, please visit [EnergySaveOhio.com](http://EnergySaveOhio.com).